

**NFHR BOARD OF DIRECTORS MEETING  
JUNE 10, 2009  
MINUTES**

The meeting was called to order at 8:07 pm (Eastern). The meeting was accidentally put on hold from 8:30 until 8:33, and again 10:32 to 10:34.

**PRESENT:** Roger Cabic, Susan Cargill, Howard Fiedler, Cynthia Madden, Mike May, Curt Pierce, Phil Prichard, Ruth Sorum, and Dan Watanabe.

**EXCUSED:** Bill Coli and Jeff Pedersen

**PRESIDENT'S OPENING REMARKS:**

Dan opened the meeting. He mentioned that we have been doing everything we can to save money. Now that the logo is finalized, we need to move forward with promotional items. We also need to develop a budget for long range projects.

**APPROVAL OF PREVIOUS MEETING MINUTES**

The April BOD meeting minutes will be emailed to the board members soon.

**REGISTRAR'S REPORT:**

Mike sent his report via email earlier. Income is down mostly due to the lower number of registrations.

**TREASURER'S REPORT:** As of Jun 9, 2009:

BANK ACCOUNTS	
CD 1 Bank of America	\$ 16,382.33
CD 2 Bank of America	\$ 15,081.71
CD-Fairport Savings Bank	\$ 16,269.28
Checking-Bank of America	\$ 5,156.92
TOTAL	<u>\$52,890.24</u>

Holding down expenses has helped keep the balance almost the same the past couple of months.

**MOTIONS APPROVED BY EMAIL**

1. On Apr 27, Curt motioned to purchase an advertisement in the 2010 Fjord Horse Calendar. Cynthia seconded. The motion was approved.
2. On Apr 28, Curt motioned to approve a member's request to terminate the 4 ad contract for a half page advertisement in the Fjord Herald, and charge the member the single ad rate for the two ads that the member has already used. I also request that we send a letter/email to the member with suggestions to improve the ad and ask the member to continue the contract. Phil seconded. The motion was approved by a simple majority.
3. On May 6, Dan motioned to approve the February 25 meeting minutes. Ruth seconded. The motion was approved.

**COMMITTEE REPORTS:**

- **WHEAP**

- **Fjord Herald Committee**

Linda Yutzky is working on the layout and the review version of the summer Fjord Herald will be available soon. This issue will be 64 pages. There have been a few ads dropped. We need help finding new ads.

- **Education Committee**

No report at this time.

- **Promotions Committee**

The committee was waiting on the final logo decision before ordering more promotional items. The process to submit for registering the logo has been completed. So, it is now OK to start creating promotional items with the new logo. There was a discussion about producing items with a silhouette instead of 4-color. It was recommended that the colors need to be kept as is and not changed.

- **Website**

No report at this time. There was a discussion about testing the shopping cart. BOD members are asked to try the shopping cart as part of the test. A few more content items are needed before the latest changes and the shopping cart can be activated.

- **Elections Committee**

Nominations are open starting July 15. Need to talk to members to encourage them to run for the board. Need to motivate members to get involved. Galena Bank has offered to count the ballots. This offer has been accepted.

- **Evaluation Committee**

The Evaluation Committee met on May 19 with the Canadian Fjord Horse Association (CFHA) Evaluation Committee. The meeting highlights are:

- Decided not to organize a joint evaluation committee this year. Instead, the CFHA and the NFHR evaluation committees will jointly operate the two proposed evaluations in Canada. This will give the CFHA members the chance to learn about the process and logistics of the evaluation. It will also give them time to build the infrastructure needed.
  - Canadian registered Fjords will have the evaluation results recorded by the Canadian Registry.
  - The requirements for Fjords to be evaluated will remain the same except the owner may be a member of NFHR or CFHA. The Fjord must still have the DNA and microchip recorded.
  - The CFHA will procure ribbons with the CFHA logo.

- **FHI Committee**

Beth Beymer attended the FHI Membership meeting in May. Beth was elected to the FHI Board of Directors and Curt was elected as an alternate. The minutes of the meeting will be sent to the BOD when available.

- **Finance and Budget**

The NFHR is still operating at a loss, but we have cut the losses.

- **Membership Committee**

The committee is discussing the various alternatives for the Education Forum

- **Recognition and Awards Committee**

Linda reports that 5 Fjords have completed the Excellence award, and 1 Fjord has completed the Stepping Out award. They want to send a reminder about applying for the programs using Constant Contact. For the On Your Honor awards, they suggest removing the picture from the certificate because it is hard to get the pictures. The committee would like to combine the On Your Honor awards, but need suggestions.

- **Show Committee**

Nothing to report at this time

- **30th Anniversary Committee**

There was a discussion about impact if the celebration was moved to another location. No actions will be taken at this time. Susan has written anniversary information for the website

- **Strategic Planning Committee**

We have not had a meeting but since many of the projects need funding, not sure where to go with the committee. There was a discussion about how to continue the process for the 3 to 5 year projects and providing guidance for the board's annual strategic planning session.

## **OLD BUSINESS**

- **Registration Fees and Bylaw Changes**

These announcements have been sent to the Fjord Herald and need to be posted to the website.

- **Executive Director and Registrar Position Descriptions**

There was a discussion about the job descriptions, and about the different options for the future.

- **BOD Member Position Descriptions**

Phil had sent an email with some duties as stated in the bylaws. Curt was asked to send out the BOD member rules developed by earlier boards.

- **Wez Perpetual Trophy**

Anne Appleby is developing the criteria for a possible program in 2010.

- **2010 Annual Meeting and MEF**

There was a discussion about where to have it. The cities mentioned were St Louis, Denver, Albuquerque, Boston, Springfield, Providence, and Madison. There seems to be some preference to have in the northeast in order to revitalize the Fjord community in the region. Curt will work with Bill to find a local coordinator. There was a suggestion to invite Wayne Hipsley and ask him to be the facilitator.

- **Fundraising Auction**

There was a suggestion to do auctions on the website and at NFHR events. We need to have some items donated. We also need to talk to the web committee to see how it could be done. Auctions should be held both on the website and the membership forum.

### **NEW BUSINESS**

- **Proposed Registration Rules for Cloning and Gene Manipulation**

After a discussion, Susan motioned that the NFHR will not allow registration of any horse produced by cloning, gene splicing or other artificial enhancement or manipulation of the equine genome. Cynthia seconded. The motion was approved. This is a policy until it can be added to the Rules of Registration.

- **Transferring internal promotion to membership committee**

Phil will discuss this with the Membership Committee. Also, there is cross functionality for internal promotion with several committees including Education and Website committees. The WHEAP committee can coordinate these issues between the committees.

**NEXT MEETING:** July 29

### **FUTURE MEETINGS:**

Sep 30

Dec 2

The meeting concluded at 10:40pm (Eastern)

Respectfully submitted,

Curt Pierce

NFHR Secretary